

KIN ON 35th ANNIVERSARY GALA SPONSORSHIP

	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,250	Corporate Table \$3000
PROMOTIONAL MATERIAL						
Event Save the Date	Prominent Presence	Logo	Logo			
Event Program	Full Page Color Ad (inside cover)	½ pg Full Color Ad	¼ pg Full Color Ad	1/8 pg Full Color Ad	Name	Name
ONLINE VISIBILITY						
Event Page	Prominent	Prominent	✓	✓		
E-newsletter	Prominent	Prominent	✓	✓		
Social Media	3 Posts	2 Posts	1 Post	1 Group Post		
ON-SITE VISIBILITY						
Banner & Signage at Event	Prominent	Prominent	✓	✓		Table Sign
On-screen Logo Recognition	Prominent	Prominent	✓	✓	Name	
Branded Swag to Attendees	✓	✓	✓	✓		
VERBAL RECOGNITION						
Verbal Recognition	as the Official Presenting Sponsor	as a Platinum Sponsor	as a Gold Sponsor	as a Silver Sponsor		
NETWORKING OPPORTUNITIES						
2019 Donor Appreciation Reception (event sponsors & high-level donors)	✓	✓	✓	✓	✓	✓
ENTRIES						
Complimentary Tickets	VIP Table with Premier Seating (10 seats)	VIP Table with Premier Seating (10 seats)	One Table (10 seats)	Half Table (5 seats)	Two Tickets	One Table (10 seats)

Kin On's 35th Anniversary Gala will celebrate three and a half decades serving the Asian senior community in King County. If you're looking for glamour and big crowds, look no further – attendees will include dignitaries, community leaders, and local businessmen and women.

Sponsorship Deadline: January 31, 2020

QUESTIONS? Contact Jessica Wong, Corporate Relations Officer, at 206.556.2274 or jwong@kinon.org

We appreciate your consideration and support! Should your company have any marketing objectives that were not addressed in this packet, we're happy to meet with you to discuss other options.

DATE March 14

POTENTIAL REACH 8,500+

TARGET AUDIENCE

Asian/Asian American
Professionals
Retirees
Dignitaries
Community Leaders
Businessmen & Women

LOCATION

Hyatt Regency
Lake Washington

