

Make a Difference

through the 18th Annual Kin On Golf Tournament

[SPONSORSHIP BENEFITS PACKET]

Kin On is a 501(c)(3) not-for-profit health and social services provider for the Asian community.





Former WA State First Lady, Mona Locke and foursome



David Fonua, PGA hopeful and former Western Washington University golfer



Sadena Parks, LPGA 2016 Buy-a-Drive Pro

18th Annual **Kin On Golf Tournament** August 6, 2018 | Washington National Golf Club

With the help of generous contributors like you, we are able to continue our mission to bring culturally and linguistically appropriate health care services to over 800 Asian seniors and families in King County each year. The services Kin On provides include skilled nursing, short-term rehabilitation, in-home care, health & wellness programs, and soon to come – an Assisted Living Facility and Adult Family Home.

To support the continued provision of these services and the coming senior housing projects, we sincerely invite you to join us as a corporate sponsor. Please find enclosed the many ways we may help you market your brand to the Asian community.

ATTENDEE PROFILE

SECTORS

- Finance
- Government
- Pharmaceutical
- Technology
- Construction
- Insurance
- Banking
- Legal
- Aeronautics
- Retail
- Media
- Healthcare

PROFESSIONS

- Elected Officials
- Financial Advisors
- Business Owners
- Physicians
- TV Personalities
- Business Executives
- Engineers
- Collegiate Athletes

PAST SPONSORS

Above Cloud
Branch, Richards & Co., P.S.
Certified Public Accountants
Buckeye Cleaning Center
Charles Schwab
Dignity Memorial
Guardian Security Systems, Inc.
Keller Rohrback, L.L.P.
Kline Galland Hospice
Marpac Construction L.L.C.
Medline Industries, Inc.
Morgan Stanley

Muckleshoot Indian Tribe
Optum
Pan Pacific Electronics, Inc.
Premier Long-Term Care Pharmacy
RBC Wealth Management
Thomas & Associates
(A part of WA Federal Insurance Group, Inc.)
Time Equipment Company
Union Bank
New York Life Insurance
Warner Telecom Group



SPONSORSHIP LEVEL

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,250	HOLE \$500
BRAND VISIBILITY				
Event Program	Name/Logo	Name/Logo	Name/Logo	Name
Kin On Annual Report	Name/Logo	Name/Logo	Name/Logo	Name
Kin On Website + Event Registration Page	Name/Logo	Name/Logo	Name/Logo	
Golf Tournament E-news (sent to all golfers)	Name/Logo	Name/Logo	Name/Logo	
Spotlight postings on Kin On's Facebook's page	★			
ON-SITE PUBLICITY				
Tournament Carts (72 total)	Name/Logo			
Company Booth in Registration Area and at Designated Hole with Opportunity to Distribute Company Giveaways	★	★	★	★
Banner Displayed at Golf Course & Awards Dinner	★	★		
Company Giveaway in Golf Tee-Bags (given to all golfers)	★	★	★	
Large Signage at Event	Name/Logo	Name/Logo	Name/Logo	Name
Individual Hole Sign at Hole-in-One on Golf Course	★			
Individual Hole Sign on Golf Course	★	★	★	★
Verbal Recognition at Awards Dinner	★	★	★	
Special Photo Op	★			
NETWORKING OPPORTUNITIES				
Golf Tournament Pre-Event Networking Hour	★	★	★	★
2018 Donor Appreciation Reception (50+ event sponsors and high-level donors)	★	★	★	
ENTRIES				
Tournament	8	8	4	
Awards Dinner	10	8	4	

BRAND VISIBILITY



BANNER DISPLAY AT GOLF COURSE



BANNER DISPLAY AT AWARDS DINNER



EVENT PROGRAM



SPONSOR SIGNAGE



HOLE-IN-ONE SPONSOR SIGN



EVENT WEBSITE



BOOTH/TABLE OPPORTUNITIES



HOLE SIGN ON GOLF COURSE



EVENT E-NEWS



Faithful supporter, the honorable **Gary Locke** and playing partners

Important Dates

7/15/2018

- Sponsorship Deadline
- Golfer Names Due
- Banquet Guest Names Due
- Company Logo (.eps or .pdf) Due

7/22/2018

- Golf Tee-Bag Giveaways Due
(ship to Kin On Development Office, 4416 S Brandon St, Seattle, WA 98118 or contact Jessica for pick-up)

8/6/2018

- Golf Tournament & Banquet

Questions?

Contact Jessica Wong,
Corporate Relations Officer,
at 206.556.2274 or jwong@kinon.org

We appreciate your consideration and support! Should your company have any marketing objectives that were not addressed in this packet, we're happy to meet with you to discuss other options.

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