



**KIN ON**  
**Community Health Care / Health Care Center**

4416 South Brandon Street  
Seattle, WA 98118  
Phone: 206.721.3630  
Fax: 206.721.3626  
Email: [contact@kinon.org](mailto:contact@kinon.org)  
Website: [www.kinon.org](http://www.kinon.org)

Dear Friends:

Kin On has grown tremendously since the establishment of the 100-bed skilled nursing facility 25 years ago. Awarded both locally and nationally for its excellence in the field of healthcare, Kin On now offers a comprehensive range of in-home services for those who choose to stay at their own homes instead of moving into a nursing facility. We thank you for your support in making this possible!

In celebration of our 25<sup>th</sup> Anniversary, we will be hosting a special event in 2010:

**“Celebrating the Silver, Striving for the Gold”**

25<sup>th</sup> Anniversary Auction Dinner

September 25, 2010

Hyatt Regency Bellevue.

**We sincerely invite you to consider purchasing an advertisement** at a level that is most suitable for you. These advertisements will be printed in our the auction program and distributed to over 500 guests. Enclosed please find detailed information with size and rate options. **We would appreciate your submission of an advertisement and payment by June 15, 2010.**

Your contributions will directly help improve the lives of many Asian seniors and families in our community. You will also receive recognition benefits to further your marketing objectives. If you have any questions about Kin On, our events or this request, please contact our Fund Development Coordinator, Heidi Wong at 206.721.3630 or email [hwong@kinon.org](mailto:hwong@kinon.org). Thank you for your consideration.

Sincerely,

2010 Kin On Auction Advertisement Committee

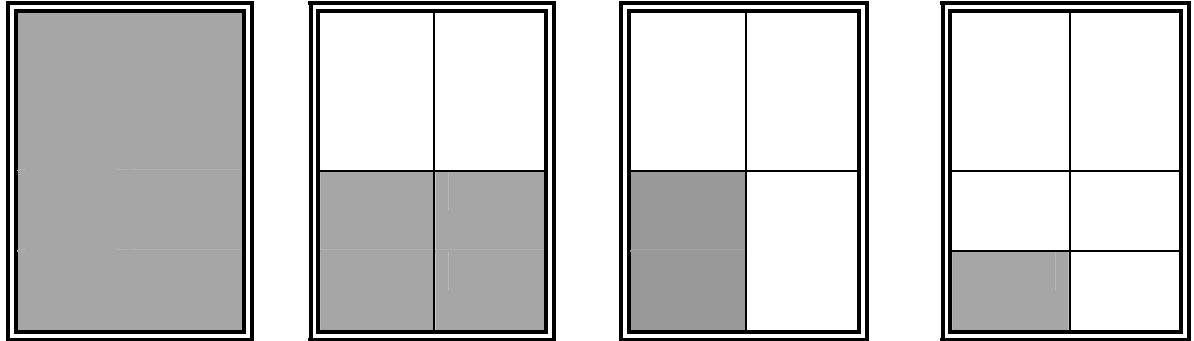
Louisa Au  
Clara Cheung  
Susan Lo  
Esther Wong

**PS:** Please send **electronic files** (preferably pdf, jpeg or gif) to Heidi Wong at [hwong@kinon.org](mailto:hwong@kinon.org). **Payment** (check payable to Kin On) can be mailed to: Kin On Fund Development Office (4416 S. Brandon St. Seattle, WA 98118). **Online payment** can be processed via Kin On’s website at [www.kinon.org](http://www.kinon.org) (online donation button) **THANK YOU!**

# **2010 KIN ON EVENT PROGRAM ADVERTISEMENT INFORMATION**

Thank you for supporting Kin On by purchasing an advertisement.

**Please choose one of the following ad sizes and rates:**



|                     |           |           |              |               |
|---------------------|-----------|-----------|--------------|---------------|
| <b>SIZE:</b>        | Full Page | Half Page | Quarter Page | Business Card |
| <b>MEASUREMENTS</b> | 10"x7.5"  | 5"x7.5"   | 5"x3.75"     | 2.5"x3.75"    |
| <b>COST:</b>        | \$500     | \$300     | \$150        | \$75          |

## **REQUIREMENTS & INSTRUCTIONS:**

### **Files:**

1. All files must be submitted by **June 15, 2010**.
2. Final program ads will be printed in B&W or grayscale.
3. Ads will be used as submitted. Design work is not available.
4. Please email camera-ready files (preferably in pdf, jpeg or gif format) along with the following information to Heidi Wong at [hwong@kinon.org](mailto:hwong@kinon.org).
  - Business Name, Address, Phone, Email
  - Contact Name, Phone, Email
  - Any special comments with your ad.

### **Payments:**

1. All payments must be submitted by **June 15, 2010**.
2. Please mail check (payable to Kin On) to:  
Kin On  
Attn: Fund Development Office  
4416 S. Brandon St. Seattle, WA 98118
3. Online payment can be processed at [www.kinon.org](http://www.kinon.org) (click the online donation button)

**QUESTIONS?** Please contact Heidi Wong at 206.721.3630 or email [hwong@kinon.org](mailto:hwong@kinon.org)